

OUR VALUE PROPOSITION

We provide meaningful funerals
with compassion and care.

OUR D-N-A

is defined by our daily decisions,
our actions, and our energy.

It is the values and ethics of our company.

OUR DECISIONS

What Principles Direct Our Thoughts

What **WIRES** us: Willingness
Integrity
Respect
Empathy
Stewardship

OUR ENERGY

What We Are Passionate About

Serving Others & Building Relationships

OUR ACTIONS

What We "Do Unto Others"

We Will: Act with a Servant's Heart
Serve with Grace and Humility
Live with Passion and Gratitude
Act with Integrity
Seek and Embrace Diversity

